

INTEGRITY & CHARACTER



"If standard of living is your major objective, quality of life almost never improves, but if quality of life is your number one objective, your standard of living almost always improves."

"If people like you they'll listen to you, but if they trust you they'll do business with you."

"Ability can take you to the top, but it takes character to keep you there."

"The quality of a person's life is in direct proportion to his or her commitment to excellence, regardless of his or her chosen field of endeavor."

"Keep your thinking right and your business will be right."

"When a company or an individual compromises one time, whether it's on price or principle, the next compromise is right around the corner."

"What you do off the job is the determining factor in how far you will go on the job."

"You build a successful career, regardless of your field of endeavor, by the dozens of little things you do on and off the job."

"When you exercise your freedom to express yourself at the lowest level, you ultimately condemn yourself to live at that level."

"With integrity you have nothing to fear, since you have nothing to hide. With integrity you will do the right thing, so you will have no guilt. With fear and guilt removed you are free to be and do your best."

"When I discipline myself to eat properly, live morally, exercise regularly, grow mentally and spiritually, and not put any drugs or alcohol in my body, I have given myself the freedom to be at my best, perform at my best, and reap all the rewards that go along with it."

"When we do more than we are paid to do, eventually we will be paid more for what we do."

"What comes out of your mouth is determined by what goes into your mind."

"You can get everything money will buy without a lick of character, but you can't get any of the things money won't buy —happiness, joy, peace of mind, winning relationships, etc., without character."

Zig Ziglar is a beloved author and America's motivator. He is the author of 25 books and offers training and consulting to organizations all across the globe. To learn more about Zig and his business visit his website at www.ziglar.com.